

To Join

Complete our on-line form at www.in4tomorrow.ca or call our toll-free phone number: 1 877 919-9292 and the questionnaire package will be sent to you.

You are under no obligation to take part. Even if you ask to receive more information, you are not committing yourself to enrolling in the Tomorrow Project.

Please pass this brochure on to a friend or family member who may be interested in participating.

This national study, supported by the Canadian Partnership Against Cancer, is devoted to helping medical scientists find new ways of preventing and treating cancer, and other diseases.

Enroll in Alberta's Tomorrow Project Now

and help researchers discover more about what causes cancer and other long-term health conditions.



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count me in
4 tomorrow

In Partnership With



> WILL YOU LEND A HAND?

Just two hours of your time will help researchers discover more about what causes cancer and how to prevent it.



Our goal is to enroll 50,000 Albertans in the Tomorrow Project by mid 2012.



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Why Join?

Cancer touches all Albertans. Approximately one in two Albertans will develop cancer in their lifetime and approximately one in four will die of cancer. Among Albertans in the productive age group of 35-69, cancer is the leading cause of death – 39% of all deaths, more than cardiovascular disease, stroke, infectious diseases and accidental injury combined.

In 2004, 12,650 Albertans were diagnosed with cancer and 5,272 people died from it. Projections are for this to increase significantly as Alberta's population grows and ages.

While we have made great advances in early detection and treatment, there is still much to be learned about what causes cancer and other predictive measures which could lead to new strategies for prevention, early diagnosis and treatment.

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What is the Tomorrow Project?

The Tomorrow Project originally began in Alberta in 2001 as a local research study. But in 2008, the project joined with four other provinces in a pan-Canadian research study to form the **Canadian Partnership for Tomorrow Project**. This national study, supported by the Canadian Partnership Against Cancer, is devoted to helping medical scientists find new ways of preventing and treating cancer, and other diseases, in the future.

To answer questions about the causes of cancer in our community, researchers need to build a study based on health information over a long period of time. To help achieve this goal, the project is launching a campaign in Alberta called Count Me In 4 Tomorrow which seeks to enroll 50,000 participants in The Tomorrow Project by 2012. Your participation in the research study will help medical scientists gain knowledge into the causes of cancer that will benefit both our children and our grandchildren.

“Other large, long-term studies have taught us that high cholesterol and high blood pressure were risk factors for heart disease and stroke. We now monitor and treat people for those conditions, meaning that fewer people die prematurely. If we can do the same for cancer, the benefit from The Tomorrow Project is likely to be immense.”
– says Dr. Paula Robson, principal investigator for the Tomorrow Project.

Who Can Join?

In Alberta, the Tomorrow Project is aiming to recruit 50,000 Alberta residents aged 35-69, who have never had cancer, and are willing to take part in this significant study.

What Do Participants Have To Do?

People who want to become involved in the Tomorrow Project will be asked to:

- Answer questions about health and lifestyle
- Give simple physical measurements
- Give small amounts of urine and blood, or saliva
- Agree that we may contact you in the future

For More Information

Please visit www.in4tomorrow.ca to find more information about what participating in the Tomorrow Project involves.

For more information or to join the study

visit: www.in4tomorrow.ca and complete the on-line form or call: 1 877 919-9292